



# EACH ONE TEACH ONE QUAD CITY CENTURY RIDE GANG AWARENESS BIKE-A-THON

HELP PUT A STOP TO GANG VIOLENCE

info contact John Monson at 262-308-6083 [monsonjl@hotmail.com](mailto:monsonjl@hotmail.com)



## The E1T1 Quad City Century Ride & Bike-A-Thon Information, Registration & Maps Booklet

### E1T1 Bike-A-Thon Features something for everyone:

- 100, 75, 50 or 25 Mile Bike Ride
- 10 Mile Bike Ride for Kids
- 10 Mile Run
- 10 Mile Walk
- Family Food & Fun in Kennedy Park
- Raffles & Valuable Prizes
- Great Fundraising Opportunities



### The Hundred Mile Bike Challenge:

The Hundred Mile Bike Challenge is a scenic, fun and rewarding event. The route has been carefully designed with your safety and enjoyment in mind. You will be fully supported by our friendly staff throughout the ride and support crews will be patrolling the route to help with tire repairs and medical services if needed. We will provide snacks and drinks at scenic rest stops to help keep you going! Bring your entire club, create a team or come alone ... we welcome all riders!

### 75, 50, or 25 Mile Rides:

Not ready for the Hundred Mile Bike Challenge, but still want to contribute? Try the 75, 50 or 25 Mile Ride! The scenic route is 25 miles long - complete two laps for the 50 Mile Ride and three laps for the 75 Mile Ride, while four laps covers the Hundred Mile Bike Challenge. We offer a ride for everyone! Again, bring your entire club, create a team or come alone ... we have a ride to meet everyone's ability.

## **10 Mile Ride, Run, Walk:**

We have a way for everyone to contribute. We are offering a 10 mile children's ride, a 10 mile run and a 10 mile walk. Bring your entire club, create a team, come with a friend or attend alone - we just want to get everyone involved!



## **Family Fun Celebration:**

The Family Fun Celebration kicks off in the morning at Kennedy Park along Kenosha's beautiful lakefront and will continue throughout the evening. While at the celebration enjoy food, fun, raffles, prizes, games and entertainment - bring a blanket or chairs too. Everyone is welcome!

## **Event Details:**

**The E1T1 Quad City Century Ride & Bike-A-Thon**  
**Kennedy Park**  
**4051 5<sup>th</sup> Ave.**  
**Kenosha, WI**  
**Saturday, June 28<sup>th</sup>, 2008**

- **Century Ride, 75, 50 & 25 Mile Rides**
- **Check-in: 6:00 AM at Kennedy Park**
- **Rides begin at 7:00 AM**
  
- **10 Mile Ride, Run & Walk**
- **Check-in: 9:00 AM at Kennedy Park**
- **10 Mile events begin at 10:00 AM**
  
- **Family Fun Celebration**
- **Begins at 10:00 AM in Kennedy Park**
- **Entertainment, food, raffles, prizes and fun all day!**

## **Awards (participants recognized for):**

- **Most pledges raised (school, club and individual)**
- **Oldest and youngest rider**
- **1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place for Century Ride**
- **Largest team and largest bike club**
- **Other categories too**

The money raised through this event will be used to fund vital educational programs and services for at risk youth and their families in the local community.

The Each One Teach One Gang Awareness Program is a community based volunteer organization. We are dedicated to eliminating violence and drug use by creating awareness through education, research, advocacy and service.

Thousands of participants are expected for the 2008 event to be held Saturday, June 28<sup>th</sup> along the Kenosha lakefront at beautiful Kennedy Park. The event is broken down into five distances (walk, run, bike) so everyone can participate.

- 10 Mile walk, run & bike
- A short 25 Mile Bike Ride
- A more challenging 50 Mile Bike Ride
- A very challenging 75 Mile Bike Ride
- And if you're up for a serious challenge, we have the 100 Mile Bike Ride!



All riders will start and finish along Kenosha's lakefront at Kennedy Park, where you're invited to join in on the Family Fun Celebration and feast on some fabulous food, enjoy the entertainment and attend the awards presentation.

For the participants, all pledges will be collected at the check-in desk before your event. Anyone can drop off donations at the check-in desk throughout the day. Pre-registration is recommended to save time; however day-of-the-event registration will be offered at the check-in desk.

Anyone can donate by stopping in any one of the Educators Credit Union local branches or mailing a check/money order payable to "Each One Teach One Program" to:

Educators Credit Union  
4215 Green Bay Road  
Kenosha, Wisconsin 53144  
(800) 515-3571

or donate on-line at:

[www.el-tl.org](http://www.el-tl.org)



**Each One Teach One Gang Awareness Education,  
Prevention, Diversion and Intervention Program**  
4817 25<sup>th</sup> Avenue Kenosha, Wisconsin 53140 (262) 764-0731

Dear potential gang prevention contributors and supporters:

Each year the Each One Teach One Gang Awareness Program (E1T1) continues to advance the educational and awareness needs of at risk families within our cities. Through our programs we have seen many lives changed for the better.

Recently, a 12-year-old boy was killed in a drive-by shooting in Racine. My youngest daughter is 12-years-old and the news of this boy's death really hits home hard. The boy lived in a high crime area dominated by guess what? ... Street gangs. This violence is senseless, out of control and headed our way unless we get together as a community and act now to stop it.

The best way to deal with street gangs in our cities is through awareness, education, prevention and diversion techniques specifically designed to identify gangs and gang members. We cannot stop gang growth if we deny they exist, don't know the signs and do nothing to stop them! We must take action now, before we lose any more young children to the wrong path and we are not talking about kids 18-, 19- and 20-years-old. Kids as young as 7- and 8-years-old are being recruited.

Do nothing and street gangs will be able to operate freely in our cities. Do nothing and more of our young ones will fall victim to gang violence. Do nothing and the gangs will continue to destroy lives, property and schools.

Act now and take back our neighborhoods, our schools, our parks and our children; help protect your children and grandchildren from criminal violence and drugs. Your involvement is strictly confidential, private and secure (unless you prefer to have your name/company name listed and recognized in our educational booklet which is distributed to 50,000+ families locally). Your donation is tax deductible.

Today, you can make an immediate difference in our community. Each donation you send will provide education and services to hundreds of thousands of people in our cities.

I hope we can count on you to help. Please send the most generous gift you can to:

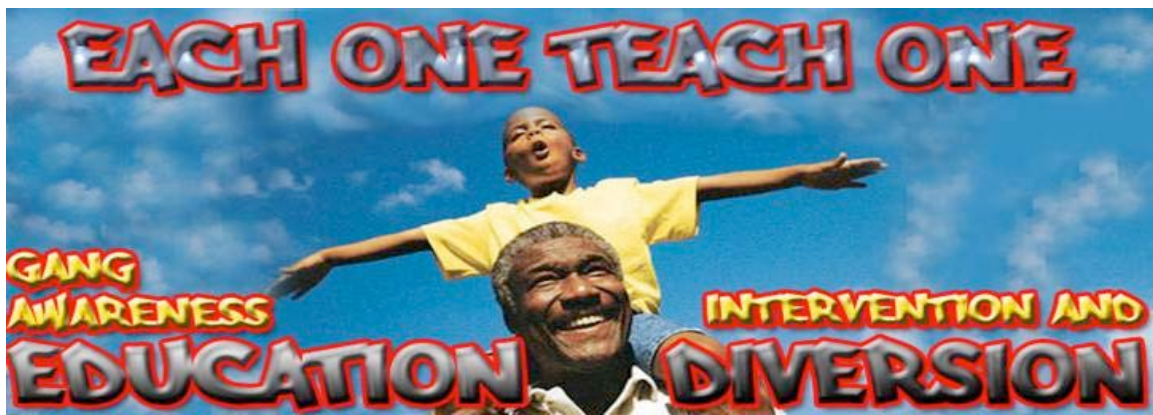
Educators Credit Union  
4215 Green Bay Road  
Kenosha, Wisconsin 53144  
(800) 515-3571

or donate on-line at:

[www.e1-t1.org](http://www.e1-t1.org)

With grateful appreciation,

John Monson  
Executive Director  
Each One Teach One Gang Awareness Education,  
Prevention, Diversion and Intervention Program



**Each One Teach One Mission Statement  
Empowering the Community to Resist Gangs  
By Educating Parents and Youth**

The mission of the Each One Teach One Gang Awareness Education, Prevention, Intervention, Diversion and Mentoring Program (E1T1) is to safeguard and improve the quality of life for children, parents, educators and local citizens in the community by developing partnerships with law enforcement, schools, universities, businesses and other available organizations and resources.

Many children in Kenosha and Racine are at an increasing risk to gang violence or are recruited by a gang or both. Our communities problems with gangs have been on the rise. There are many different types of gangs, but whatever kind of gangs our community is dealing with, gangs are serious trouble and create fear, destroy lives and property, threaten and harm law abiding citizens, and drive out good, honest businesses.

Did you know in America today more than 200,000 violent crimes are committed on school grounds each year? Each day sixty educators are assaulted and one-hundred and sixty are threatened. 150,000 weapons are brought into schools and almost 200,000 school days are missed each year by students who fear violence (according to statistics from the National Association of School Resource Officers, Center for the Prevention of School Violence and National School Safety & Security Services).

Gangs are not just about violence though - it's about losing a young person who did not decide to choose the right path. We are not only talking about kids 18-, 19- and 20-years-old. Kids as young as 7- and 8-years-old are being recruited as you read this.

It is the goal of E1T1 to establish and maintain a line of communication and mutual respect between police, students, parents, educators and members of the community. Through education this intensive training equips parents, teachers, students, youth organizations and the local communities with a knowledgeable background and awareness of the characteristics, habits, behaviors and customs of the known gangs in our communities today.

E1T1 will educate parents and the community about local gangs, their purpose, how to identify them and what to do once a gang has been identified. The community will also be made aware of the many pressures children encounter on a daily basis

E1T1 discourages teens and youths from gang involvement and drug use and supplies them with the necessary tools to resist peer pressure and make wise decisions.

E1T1 encourages teens and youth to abstain from unsafe and unproductive lifestyles; lifestyles that can lead to drug addiction, imprisonment, serious injury or even death.

In America today there are more than 800,000 gang members (according to statistics compiled by The Department of Justice). That's equivalent to the sixth largest army in the world and they're living within our borders (according to a CNN.com article published on June 4, 2004).

#### E1T1 Awareness Education

We can't stop gang growth if

- we don't realize gangs exist
- we don't know the signs so
- we can't identify gangs
- we don't know how to stop them

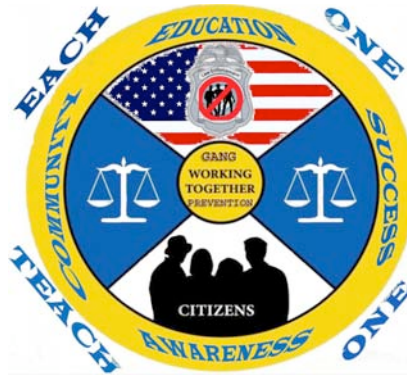
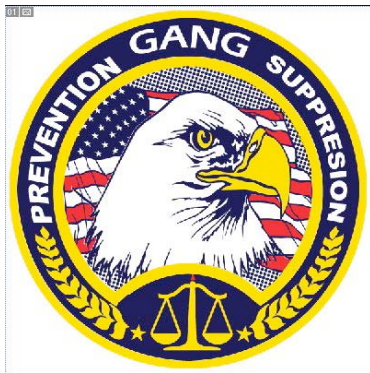
E1T1 will arm the community with the knowledge it needs to

- identify gang activity
- discover if there are gangs in local schools
- find out if their children or their children's friends are in gangs
- learn how to divert their children away from gangs
- understand how to fight back against gangs and take their neighborhood and children back

E1T1 strives to educate the community in identifying the early warning signs of street gang activities and how they impact children and the family unit in hopes of saving children from destroying their lives over something that could otherwise have been avoided with education, involvement and awareness.

John Monson

The founder and creator of The Each One Teach One Gang Awareness Education, Prevention, Intervention, Diversion and Mentoring Project



™ E1T1

## Registration Package

If you would like to save 50% off on your registration fee, why not take up pledges towards the E1T1 Bike-a-Thon. Total pledges must be a minimum of \$150.00 and are tax deductible.

Choose \*Pledge Package option on registration form to save yourself 50% Bike-a-Thon Registration.

Thank you for supporting our youth and our community.

### **Contact Information**

**Full Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_ **Zip Code:** \_\_\_\_\_

**Day Phone:** \_\_\_\_\_ **Evening Phone:** \_\_\_\_\_

**Questions or Comments:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### **Participation Waiver**

With full knowledge and appreciation that bicycle riding, jogging and walking on public streets and walkways are hazardous activities, I assume all risks attendant thereto and thus release, waiver and forever discharge The Each One Teach One Gang Awareness Program, the sponsors, the volunteers, any involved public entity and their respective owners, officers, employees, agents, representatives, successors, and assigns from any and all liability or responsibility for injuries and/or property damage which I may sustain during the event or my travel to or from the event. This waiver release covers myself and all parties herein, and all their heirs, executors or administrators thereto, and is given in full awareness of it's content and in consideration of acceptance of my application/entry to the event. **I also attest that I am physically fit and acknowledge that the sponsors require the wearing of a hard shell helmet when riding a bicycle.** Further I agree to abide by the rules and regulations of the event, the vehicle laws of the State of Wisconsin, and any local and municipal laws applicable. I understand at this event I may be photographed or video taped and I agree to allow my photograph or video footage to be used for any legitimate purpose.

- I have read, and understand and accept all of the above; I certify that I am at least 18 years of age.
- I am not 18 years of age or older, my parent or legal guardian has read, understands and accepts all of the above and will be signing on my behalf.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Event T-Shirt Sizes****(2 xs & 3x T-shirts are an additional \$3 surcharge)**

\_\_\_ S \_\_\_ L \_\_\_ XL \_\_\_ 2X \_\_\_ 3X

**Children's T-Shirt Sizes**

\_\_\_ Ch-S \_\_\_ Ch-M \_\_\_ Ch-L \_\_\_ Ch-XL

**Volunteer Workers Please Select a Service You Would Like To Help With**

\_\_\_ Bike Tech \_\_\_ Bike Tech with Moped \_\_\_ Van Driver \_\_\_ Route Director

\_\_\_ Rest Stop Worker \_\_\_ First Aid \_\_\_ BBQ Staff \_\_\_ Family Fun Event Staff

**Registration - Choose One****(2x or 3x T-shirts choose \$3 surcharge option)**

- \$50.00 -- Bike-A-Thon Registration Without **\*Pledge Package**
- \$53.00 -- Bike-A-Thon Registration Without **\*Pledge Package** (Includes \$3 T-shirt surcharge)
- \$25.00 -- Bike-A-Thon Registration With **\*Pledge Package**
- \$28.00 -- Bike-A-Thon Registration With **\*Pledge Package** (Includes \$3 T-shirt surcharge)
- \$15.00 -- Jr. Bike-A-Thon Ride Registration (Ages 5 to 12)
- \$25.00 -- Walk-A-Thon Registration
- \$28.00 -- Walk-A-Thon Registration (Includes \$3 T-shirt surcharge)
- \$25.00 -- Worker Registration
- \$28.00 -- Worker Registration (Includes \$3 T-shirt surcharge)

**If you would like to save 50% off on your registration fee, why not take up pledges towards the E1T1 Bike-A-Thon. Total pledges must be a minimum of \$150.00 and are tax deductible.**

**Choose \*Pledge Package option on registration form to save yourself 50% Bike-A-Thon Registration.**

**Thank you for supporting our youth and our community.**

## Each One Teach One Century Bike-A-Thon Route

**South on Kennedy Drive to 50<sup>th</sup> Street**  
**Turn Right on 50<sup>th</sup> Street (west) to 7<sup>th</sup> Avenue**  
**Turn Left on 7<sup>th</sup> Avenue (south) go about 150 feet**  
**Take a slight left onto 6<sup>th</sup> Avenue (south) to 54<sup>th</sup> street**  
**Take a left on 54<sup>th</sup> street (east) follow 54<sup>th</sup> street**  
**Follow 54<sup>th</sup> street as it turns into Ring road**  
**Follow Ring road it will take you around 180 degrees**  
**Until you are going west on 56<sup>th</sup> St to Sheridan Road (Hwy 32)**  
**Turn left on Sheridan Road (south) to 62<sup>nd</sup> St.**  
**Turn left (east on 62<sup>nd</sup> St. to 8<sup>th</sup> Ave**  
**Turn right on 8<sup>th</sup> Ave (south) take 8<sup>th</sup> Ave to 64<sup>th</sup> St.**  
**Turn left on 64<sup>th</sup> St and take it to 7<sup>th</sup> Ave and turn right onto 7<sup>th</sup> Ave**  
**Take 7<sup>th</sup> Ave all the way to 85<sup>th</sup> St and turn left onto 85<sup>th</sup>**  
**Follow 85<sup>th</sup> St to 86<sup>th</sup> Place and turn left onto 86<sup>th</sup> Place**  
**Follow 86<sup>th</sup> Place as it turns into Lake Shore Drive (south)**  
**Follow Lake Shore Drive to 116<sup>th</sup> St and turn right onto 116<sup>th</sup> St (west)**  
**Take 116<sup>th</sup> ST to Sheridan Road (Hwy 32) and turn left onto Sheridan Road (south)**  
**Take Sheridan Road to Russell Road and turn right onto Russell Road (west)**  
**Follow Russell Road to the Robert McClory Bike Path**  
**Enter the bike path on the south side of the road and head north over the bridge**  
**Follow the Robert McClory Bike Path (north) until it ends at 89<sup>th</sup> St and 30<sup>th</sup> Ave**  
**The bike path then turns into 30<sup>th</sup> Ave (north)**  
**Continue to follow 30<sup>th</sup> Ave north to Hwy E and then go past Hwy E as 30<sup>th</sup> Ave as it turns into Wood Road**  
**Follow Wood Road past UW-Parkside to Hwy A (which is 7<sup>th</sup> St) and turn left onto Hwy A (which is 7<sup>th</sup> St)**  
**Follow Hwy A to the bridle path in Petrifying Springs and turn right onto the bridle path**  
**Follow the bridle path all the way around back to Hwy A (which is 7<sup>th</sup> St)**  
**Then cross Hwy A (which is 7<sup>th</sup> St) and head south into Petrifying Springs**  
**Keep going south until you reach the exit and turn left onto JR**  
**Stay on JR until you reach Hwy E and turn left onto Hwy E**  
**Follow Hwy E east until you reach Sheridan Road (Hwy 32) and turn right onto it**  
**Follow Sheridan Road (Hwy 32) to 7<sup>th</sup> Ave and turn left onto 7<sup>th</sup> Ave**  
**Follow 7<sup>th</sup> Ave to Kennedy Park Drive and turn left onto Kennedy Park Drive**  
**Follow Kennedy Park Drive to the end which completes the first 25 mile run**  
**Repeat three more times to complete the 100 mile ride!!!**

## **Each One Teach One 10 mile Kids Ride, Walk, Run Route**

**Start On Kennedy Drive by Kennedy Park**

**Continue on Kennedy Drive South to 50<sup>th</sup> Street**

**Take a left on 50<sup>th</sup> Street**

**Take 50<sup>th</sup> Street to 4<sup>th</sup> Avenue**

**Take a right on 4<sup>th</sup> Avenue**

**Take Fourth Avenue to Simmons Park Road**

**Turn left onto Simmons Park Road**

**Follow Simmons Park Road along the lake back to Kennedy drive**

**Repeat Circle 6 times to complete 10 mile ride, walk, run!!**